

# Business Analyst for Product Discovery Phases

Understanding that Discovery phases are critical for establishing a strong rapport with clients and assessing their software development needs is crucial. Identifying the core problem the client aims to address with specific software is vital for effective job execution.

We're seeking a skilled professional to join our Business Analysis team, collaborating with Software Architects to create the user experience and to explore the optimal solutions for our clients & partners. Critical and creative thinking skills are essential, alongside the ability to ask the right questions and actively listen to clients' perspectives.

In addition, proficiency in crafting user journeys and wireframes and specification, and a comprehensive understanding of the Software Development Life Cycle (SDLC) and its nuances is imperative.



London Basel Sofia



# The Company

OVER 10 YEARS OF EXPERIENCE IN DIGITAL HEALTH

At **BGO software** we make health digital by empowering our customers to deliver their digital health products and solutions through our premium services.

## Our History

Started as a boutique IT company in 2008, in less than 3 years we grew to become a leading IT company with 100+ employees, serving clients from around the globe across several verticals. After more than 12 years of experience within the healthcare industry, we set our main direction. Today, **BGO Software** is the **digital health lab** that aims to improve and **save lives today through technology**.

## Our expertise & services

We have an extensive background in the development of clinical research systems, eHealth solutions (web and mobile health applications), and GMP-validated systems for pharmaceutical & biotech companies.

## Our people

Our culture is defined by our people. We are an innovation team that values mutual trust, creativity, systems thinking, agility, and adaptability. We are creating a movement in the IT industry so that more people choose the professional path toward saving and improving lives through technology.



## YOUR BACKGROUND AND EXPERIENCE

Gather requirements for **conceptual projects** based on stakeholder guidance.

Create **wireframes** to support project **documentation** and ensure alignment with **requirements**.

Identify **user journeys** and create **workflow diagrams** to ensure comprehensive understanding and documentation.

**Map the user needs** per role and per screen feature

Help **prioritize** the MVP/Pilot features

Develop **software requirements specifications** and **functional specifications** to guide the development process.

Provide comprehensive documentation to stakeholders, detailing **project specifications and requirements**.

Analyze **existing functionalities** from other projects and convincingly advocate for their inclusion in current projects when appropriate.

Serve as the primary point of contact with stakeholders, ensuring **clear communication**.



## YOUR SKILLS

Proven experience as a Business Analyst in a consulting/client-facing role.

Strong analytical skills with the ability to translate client ideas into actionable project requirements.

Practical experience in creating wireframes using tools like Figma, Axure RP, Balsamiq, Adobe XD, or similar software is a must.

Excellent written and verbal communication skills, with the ability to convey complex technical concepts to non-technical stakeholders.

Familiarity with software development processes and methodologies.

Ability to work independently.  
Strong problem-solving abilities and attention to detail.

Experience in presenting and advocating for project functionalities.

Proactive and initiative person

# Our benefits for you



Professional growth and learning as well as personal development



Flexible working hours and Work-Life Balance of extraordinary importance



Additional health insurance with dental insurance



22-25 annual paid leave.  
Remote or hybrid work mode



Multisport card reimbursements, Employee bonus program, teambuildings and events



Learning organization by design, knowledge sharing through internal trainings from the best professionals



Bonuses for your special day – b-day, wedding, baby on board, and many more

# Our values

#BGOValues



**Impossible is nothing**, because everything is possible



**Always improve** and strive to grow yourself



**Team play**, because we grow together



**Be proud** of what you do



**Own your results**

